

****Ahmed Saad****

****Web Designer****

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I am Ahmed, a web designer with a passion for creating modern and user-friendly websites. I am constantly seeking to learn new skills and explore different cultures to enhance my designs and stay updated with the latest trends in web development. My goal is to create websites that are not only visually appealing but also functional and aligned with clients' needs.

****Experience****

****Freelance Web Designer****

Alexandria, Egypt

June 2020 – Present

- Designed and developed comprehensive web solutions for businesses, restaurants, cafes, and medical centers, ensuring alignment with brand identity and functional requirements.
- Participated in educational workshops, including those at the Bibliotheca Alexandrina, focusing on interactive web design.
- Created various animation projects that enhanced the user experience on different websites.

****Al Hani Contracting Group****

Freelancer – Kuwait

October 2023 – June 2024 (9 months)

****Ortrend Social Media Services****

Freelancer – Kuwait

April 2021 – Present

- Developed and managed web design and digital marketing for Ortrend, a Kuwaiti company specializing in social media services management.
- Designed the company's website, including product pages, banners, and conference posters.
- Developed the e-commerce functionality of the website to showcase and sell products.
- Managed the company's LinkedIn page and maintained client engagement.

****Web Designer****

Smart Clinic Medical Center

Alexandria, Egypt

January 2022 – Present

- Designed and developed the website for Smart Clinic Medical Center, focusing on providing a smooth and user-friendly experience for patients and visitors.
- Continuously managed and updated the website's content, including adding new sections for available medical services and important health news.
- Developed an online appointment booking system, enabling patients to easily schedule appointments with doctors.
- Designed and coordinated the medical team pages, showcasing doctors' bios and expertise.
- Implemented digital advertising campaigns on social media to increase awareness of the center's services.
- Enhanced the website's performance by analyzing user experience and making necessary adjustments to improve browsing speed and user satisfaction.

****Skills****

- ****Web Design:**** HTML, CSS, JavaScript, Responsive Design
- ****Software:**** Adobe Photoshop, WordPress
- ****Communication:**** Excellent client relations, project management, team collaboration
- ****Time Management:**** Efficient in meeting deadlines and managing multiple projects
- ****Problem-Solving:**** Effective in resolving technical and design issues
- ****Technical:**** Proficient in Windows OS, Office Suite, and various web development tools
- ****Languages:**** Arabic (Native), English (Advanced)

****Education****

****Self-Taught Web Designer****

Alexandria, Egypt

2015 – Present

- Self-taught the basics of web design, starting with HTML and CSS, progressing to JavaScript and UI design tools.
- Developed my skills through independent projects, creating websites for clients across various sectors, including healthcare, restaurants, and small businesses.
- Learned to use content management systems like WordPress and Joomla to manage clients' websites effectively.
- Studied SEO strategies and user experience analysis intensively to improve the performance of the websites I work on.
- Participated in online courses and educational workshops to enhance my knowledge of the latest web design and development techniques.

****Specialization in Web Design****

****Experience (Continued)****

****Web Designer****

Al Ossami General Services

Kuwait

January 2023 – Present

- Designed and developed the website for Al Ossami General Services, making it easy for clients to access all the services offered by the company.
- Created specialized pages for each service, providing details on how to benefit from them and the steps for booking.
- Developed a custom appointment booking system on the website to enable clients to book their services easily.
- Designed a custom dashboard for company employees to track orders and respond to customer inquiries quickly and efficiently.
- Enhanced the website's performance by using SEO techniques to ensure the site appears at the top of search results.
- Developed a responsive user interface that supports all devices, ensuring an exceptional user experience on both smartphones and computers.